

MOTORCYCLE ACTION GROUP



AFFILIATED

MOTORCYCLE CLUBS' PACK

2015-2016

FROM THE CHAIR

Thank you for supporting The Motorcycle Action Group Limited (MAG). MAG works for the rights and interests of all riders, no matter what they ride. Whether your club has 10 members or 1000, we welcome you all.

MAG has been especially active on the political front in recent times. Our Riders are Voters (RAV) campaign encourages engagement in the electoral process and enjoys the support of the Motorcycle Industry Association, the ACU and the BMF. The campaign has helped to raise MAG's profile in the political sphere and has led to us being invited to contribute to the unending transport and safety debates.

MAG now sits on working groups within Government Agencies and in Local and National Government, where we work to influence policy so that motorcyclists are not unfairly treated. We were recently called to give evidence to the Transport Select Committee in Parliament regarding the DSA's implementation of the EU Driving Licence directive and are currently influencing a major rethink of motorcycle testing, having been invited to work directly within the Ministerial Review process.

MAG has also been asked to be the sole two wheel adviser to the Welsh assembly and we currently work throughout the country influencing the development of the new round of Local Transport Plans.

MAG's lobbying credibility is assisted by legitimately claiming to represent large numbers of riders, which is why our affiliate club scheme is important.

We can offer many incentives for clubs including discounts on Public Liability Insurance for your Club events, discounted or free pitches at selected MAG events and free listing for your club's events online and in our magazine 'The Road.' 'The Road' magazine is mailed to around ten thousand members so you can, through our pages, get your club publicised to many other riders. 'The Road' welcomes articles from affiliate clubs that will be published, space permitting.

I can be contacted by email on: chair@mag-uk.org Alternatively you are also welcome to contact our central office, where one of our dedicated members of staff will be happy to assist.

Ride safe, ride free.



Selina Lavender
Chairman MAG

Email: chair@mag-uk.org

WHY AFFILIATE?

When your club affiliates to MAG you can be sure that every penny goes towards the riders' rights movement.

We are a very open organisation, the National Committee has no secrets from the membership and is indeed very much answerable to that membership. Our accounts, likewise, are an open book.

MAG is the sort of group that is run from the bottom up, so to speak.

We are a grass roots organisation, our Local Representatives give feedback from the ordinary members to the Regional Reps.

These Regional Representatives make up the National Committee and indeed it is only these people that have a vote.

The Regional Representatives are elected on an annual basis by their own general meetings. There are several other National Officers and paid employees that sit on the national committee, none of whom have a vote. It is this unique structure that helps to make MAG such a successful organisation.

I can give a very good example of how things work. My mate Mickle was talking about what MAG should do.

"Hang on a minute," I said "aren't you a member?"

"Of course."

"Well you should be talking about what *we* should be doing, not *they*."

Whatever you ride, be it an ancient Brit, a modern race replica, scooter, trike, outfit, commuter, custom, monkey bike or donkey (in no particular order), we will protect your right to continue to enjoy the freedoms of the road.

Please join us now, and help us to continue the great work we are already doing.

'Never in the field of human transportation have so many been represented by so few.'

National Clubs Liaison Officer

CLUB VIEWS

The Halfway Heroes – Lincoln

“We decided as a club that riders rights were important, this being so, we needed a voice that could put words into action and we felt that MAG was the biggest and best group to be able to do that.”

“Having been affiliated to MAG for 8 years now we have never looked back, been to some great rallies, met some great people and had some fantastic times with like-minded bikers.”

“All the information passed on to us is informative and helpful, when we have questions, there is always someone to answer them in plain English and not jumbled jargon.”

“We have good benefits from being affiliated such as discount on products, rallies, insurance and help at the end of the phone for almost anything bike club oriented. “

Mark, Halfway Heroes

Boston Motorcycle Riders’ Association

“Why did we join MAG? “

“A clue is in the club name. We ride bikes, and we want to continue riding bikes. MAG is making sure we can. That’s it.”

“OK, there are other benefits – discounts and the like – but those are just the icing on the MAG cake.”

Caz, Boston Motorcycle Riders Association

INTRODUCTION

MAG represents over 60,000 motorcyclists through individual membership and over 150 affiliated clubs.

MAG is the premier European motorcycle riders' group and represents Britain's million motorcyclists on a wide range of issues that affect all aspects of motorcycling.

MAG has a nation-wide network of over 100 local groups who organise regular local meetings, political lobbying, demonstrations, social events and charitable functions.

Benefits include

- Inclusion in the great international motorcycling community that fights hard to preserve the rights and freedoms enjoyed by motorcyclists
- Discounts for specific MAG events
- Club links on the MAG UK website
- Option of annual public liability insurance for your events, plus
- Insurance cover available for hired in plant for events

Further information can be found in the Benefits section.

Fees

Club fees are set out in the Terms and Conditions section.

ON “*TheROAD*”

Affiliated club's contributions to “*TheROAD*” are welcomed. MAG called its magazine “*TheROAD*” because it's where we want to be.

We have a club's section in our magazine ‘*TheROAD*’ and we want all clubs to feel that in “*TheROAD*” you have a natural home.

We are all about building a symbiotic relationship with clubs to promote our mutual interests and protect our lifestyle. Defending the freedom of the open road is what MAG is fundamentally about. MAG is an organisation going places for people going places.

We don't care what you ride or how long you've been riding, if you've got an appetite for freedom and adventure you'll find kindred spirits sharing their lives with you between the covers of this magazine.

If you want a magazine that informs, amuses, provokes and takes you places, a magazine that is always developing and responding to its readership's ideas, get “*TheROAD*”.

Affiliate clubs get a limited number of copies but affiliate members who trade up to full individual membership will get their copy of “*TheROAD*” mailed to them bi-monthly.

Whatever and wherever you ride you got to read “*TheROAD*”.



Ian Mutch - Editor *TheROAD* and MAG President

BENEFITS

By joining MAG, your club becomes a part of the great international motorcycling community that is fighting hard to preserve the rights and freedoms enjoyed by motorcyclists, and to stop the unwanted and unwarranted interference of politicians and bureaucrats in our way of life. *Affiliated clubs qualify for 10 main benefits;*

1. Access to MAG's Public Liability Insurance scheme including "hired-in plant" when running your own club events. We can offer an e-mail advice service to assist you in obtaining the necessary licences.
2. Free listings for your events in MAG's superb magazine The Road, circulation average 10,000 copies per issue and the MAG UK website.
3. Free link and logo placement to your club website on the MAG website.
4. Discounted rates for display adverts in The Road.
5. Discounted joining rates for your members who choose to upgrade to Full MAG Membership. Affiliate members upgrading to full membership will receive a £5 discount
6. Receive regular information on MAG Activities by subscribing to the various mailing lists at www.mag-uk.org
7. Representation by the National Clubs Liaison Officer on the MAG National Committee.
8. Voting entitlement at MAG's Annual Group Conference on the basis of one voting membership per each 1000 members affiliated (or part thereof) up to a maximum of 4 per club. Your club may nominate the persons to whom these are allocated.
9. Regular briefings via MAG's bulletin 'Network' so you know what's happening in MAG and the campaigns we are involved in.
10. Block booking advance-ticket discounts for selected MAG Events.

FULL MEMBERS BENEFITS

Full MAG members, i.e. those who pay £27 per annum for individual membership (or £40.50 for joint membership) enjoy a number of additional benefits, including;

1. MAG Legal Helpline, advice on **any** legal problem 24 hours a day, 7 days a week, provided by AccessLegal from Shoosmiths.
2. Access to great deals on bike and car insurance via Bikesure, MAG's preferred insurance provider.
3. The Road magazine mailed to every members address bi-monthly.
4. Support and advice for motorcycling issues that effect you.
5. Discounted access to MAG's Rescue breakdown / recovery scheme.
6. Discounted holiday travel insurance, ferry crossings and motorcycle tour packages worldwide.
7. Plus we are constantly adding exclusive MAG Membership benefits/discounts. For the latest information, check out our website.
8. Full voting rights.
9. Full members get an increased level of discount for some pre-booked event tickets. In addition a wider range of events offer discount vouchers to full members.
10. Dealer discounts at hundreds of retail outlets on production of a full MAG Membership card.
11. Eligibility for payments under the MAG Members Benevolent Scheme.
12. MAG's own credit card scheme.
13. *MAG Protected*. This is the name given to the MAG Anti-Theft Reward Scheme. If any MAG member's bike is stolen that member is entitled to offer a reward of up to £1000 for information leading to the return of the bike and the conviction of those responsible. MAG, not the member, will cover payment of any reward claim that results subject to the full terms and conditions of the scheme that are available on request.

CLUB MEMBERSHIP FORM

(BLOCK CAPITALS PLEASE)

Name of Club

MEMBERSHIP No. []	NEW / RENEWAL ?
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No. of members in club

Name of Club Rep

Address

County Post Code.....

Telephone No. Mobile.....

E-Mail. Club Website

Your Club will automatically be listed on the MAG website, if you do not want your club to appear, please cross this box.

CLUB MEETING PLACE
.....
DAY / TIME

AFFILIATION FEE £.....

DONATION £.....

TOTAL £.....

PAYMENT DETAILS PLEASE MAKE CHEQUES PAYABLE TO The Motorcycle Action Group Limited

IF WOULD LIKE TO PAY YOUR MAG CLUB MEMBERSHIP BY CARD PLEASE FILL IN THE DETAILS BELOW BE AWARE IF POSTING THIS COMPLETED FORM THAT YOUR CREDIT CARD DETAILS MAY NOT BE SECURE	
CARD TYPE: MASTERCARD/VISA/MAESTRO/SOLO (DELETE AS APPLICABLE)	
CARD HOLDERS NAME	
CARD NUMBER	
LAST 3 DIGITS ON SIGNATURE STRIP	(ALL CARDS)
EXPIRY DATE (MONTH/YEAR) /	(ALL CARDS)
VALID FROM DATE (MONTH/YEAR) /	(MAESTRO/SOLO)
ISSUE NUMBER	(MAESTRO/SOLO)
CARD HOLDERS SIGNATURE	

"We hereby apply for Affiliated Club Membership of MAG and agree to abide by the Constitution, Standing Orders and Rules of the group. We understand that MAG is committed to the eradication of motorcycle theft and declare that We will never participate in any form of motorcycle theft or handling of stolen motorcycle parts".

SIGNED: DATE:

Membership details are strictly confidential. Please inform MAG Central if you object to your details being disclosed. We do NOT sell or exchange address files. We may disclose details of Club Meeting Place, and Club Rep – these shall be given for genuine enquiries only – e.g. for rally invites or to MAG members wishing to contact their local affiliated clubs, and shall otherwise be kept confidential.

Affiliated Club Voting Entitlements

Your club will receive up to four full member voting entitlements depending on the number of members affiliated according to the scale below.

Number of Members	Number of Nominated Officers
0-1000	1
1001-2000	2
2001-3000	3
3001 and upwards	4

We will need to know which of your officers are nominated to receive these memberships.

Please fill in and return the form below. In addition to the normal full membership package the first named officer below will also receive NETWORK, MAG's political action bulletin, which details the campaigns that MAG, is working on. You should therefore ensure that the officer to receive NETWORK would pass on the information it contains to those of your members who are interested.

First Nominated Officer (0-1000 Members)	Name: Address:Postcode.....
Second Nominated Officer: (1001-2000 Members)	Name: Address:Postcode.....
Third Nominated Officer: (2001-3000 Members)	Name: Address:Postcode.....
Fourth Nominated Officer: (3001+ Members)	Name: Address:Postcode.....

TERMS AND CONDITIONS

All club affiliations now run for one year from the date of joining.

Each affiliated club will receive a block of date-printed membership cards equal in number to the number of members for which an affiliation fee has been paid.

All affiliated clubs will appear on the MAG website unless you advise us that you do not want your club to be listed.

To confirm fees please phone MAG Central Office.

FEES

No. members to affiliate	Affiliation fee (£)	No. members to affiliate	Affiliation fee (£)	No. members to affiliate	Affiliation fee (£)
1 - 25	30	1001-1050	375	2051-2100	480
26 - 50	50	1051-1100	380	2101-2150	485
51 - 100	80	1101-1150	385	2151-2200	490
101 - 150	100	1151-1200	390	2201-2250	495
151 - 200	120	1201-1250	395	2251-2300	500
201 - 250	140	1251-1300	400	2301-2350	505
251 - 300	160	1301-1350	405	2351-2400	510
301 - 350	175	1351-1400	410	2401-2450	515
351 - 400	190	1400-1450	415	2451-2500	520
401 - 450	205	1451-1500	420	2501-2550	525
451 - 500	220	1501-1550	425	2551-2600	530
501 - 550	235	1551-1600	430	2601-2650	535
551 - 600	250	1601-1650	435	2651-2700	540
601 - 650	265	1651-1700	440	2701-2750	545
651 - 700	280	1701-1750	445	2751-2800	550
701 - 750	295	1751-1800	450	2801-2850	555
751 - 800	310	1801-1850	455	2851-2900	560
801 - 850	325	1851-1900	460	2901-2950	565
851 - 900	340	1901-1950	465	2951-3000	570
901 - 950	355	1951-2000	470	Over 3000	600
951 - 1000	370	2001-2050	475		

MAG Events

Keep up to date with all MAG Events by checking the Events Listings in The Road or going online for up to the minute information on www.mag-uk.org

As an affiliated Club you are entitled to list your Club Event. Simply submit the form on the Events page of the MAG website or email us at central-office@mag-uk.org

MAG PUBLICATIONS & EMAIL LISTS

The Road

MAG's bi-monthly magazine sent to all full members.

MAG Network

MAG's monthly activist newsletter which informs the UK's motorcycling community of current threats to our chosen lifestyle and how to preserve this.

Available on-line and in print.

MAG Info

Official press releases sent to magazines, on-line publications, and anyone else that wants to receive them.

MAG Activists - The Email Army

Information for MAG activists – campaign information, requests for help, items of interest etc.

FEMA (Federation of European Motorcyclists Associations) Info

FEMA press releases and news.

CONTACTS

National Clubs Liaison Officer

Phone 01926 844064

Email clubs-officer@mag-uk.org

MAG Central Office

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